



## I Create Newsletter: ( Jan & Feb 2014)

### Lighting the Lamp- 8<sup>th</sup> NBPC, Jaipur



### Students of Sanskar School listening with Rapt Attention...



Chitra Jagannath

I Create India

[www.icreateindia.org](http://www.icreateindia.org)

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Hello Every one. Did you miss the I Connect's January issue? Or felt too polite to ask? We are combining the Jan& Feb issues and here it is-

This New Year of 2014 was a slow month with few program activity recorded. Most of the Directors and Master Trainers are busy preparing for the 8<sup>th</sup> NBPC at the Pink City-Jaipur.



- Entrepreneurs Awareness Program was conducted by I Create Vishwas at Govt. Giridhar Ramanarayan Institute of Commercial Practice, Bangalore also commonly known as SJPolytechnic for 100 students.

- I Create Safar held an EAP for 120 students on 8<sup>th</sup> February at the Mittal Community Centre, Rajgarh



- On 18<sup>th</sup> February I Create Hubli held an EAP at SIRDS, at Koppal
- On 24<sup>th</sup> February, ICVK conducted an EAP for 20 housewives and young women at Sadhana, an NGO at Tavarakere

- I Create Rajasthan conducted an EAP on 17<sup>th</sup> Feb at Jaga Nath Gupta Institute of Engineering and Technology Jaipur as part of the E week for 400 students. Anjana Tandon facilitated the EAP.

### Aspiring Entrepreneurs Workshop

I Create Safar conducted an Aspiring Entrepreneurs Workshop at B.L. Amlani College of Commerce & Economics from 21<sup>st</sup>-25<sup>th</sup> January 2014 for 23 students. Tejaswini, Venkatesh and Amit Mere were the facilitators



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I Create Safar held an AEW at Churu , Rajasthan for 28 students at Asha Devi Polytechnic College. Tejaswini, Venkatesh and Amit Mere conducted the sessions.



I Create Hubli conducted an AEW at Indy, Bijapur in partnership with an NGO Deepalaya for 31 participants from 10-14 February. AnanthKumar, G. Shastri, and Madhukeshwar conducted the sessions.

I Create Goa held an AEW at the Goa University for 63 students from 10<sup>th</sup>-17<sup>th</sup> February. The Master Facilitators were Sonia Angle, Cicero Silva, Manish Gosalia and Jervis Pereria.



Preparations were on for the National Business Plan Competition on the 1<sup>st</sup> February and the Leadership Meet on the 2<sup>nd</sup> Feb. All the Directors and the Regional Business Plan winners were at the venue on the 31<sup>st</sup> January. The venue for the Business Plan competition was Sanskar School and the Awards ceremony for the evening was Cheelgaddi Restaurant.

A Press Conference was held on the 31<sup>st</sup> at Hotel Clarks, Baithak Hall which was well attended by the media. We have reproduced the images from the newspapers ,that is featured below.

Please visit our website [www.icreateindia.org](http://www.icreateindia.org) to read the articles

जयपुर, शनिवार, 1 फरवरी 2014

## नेशनल दुनिया

शनिवार • 01 फरवरी 2014

### बिजनेस प्लान प्रतियोगिता में 13 प्रतियोगी लेंगे हिस्सा

जयपुर। आई क्रिएट इंडिया ने देशभर में उद्यमिता प्रशिक्षण की ओर से नेशनल बिजनेस प्लान के अंतर्गत शुक्रवार को 'चैजिंग द माइंड सेट कार्यक्रम' का आयोजन किया गया, जिसमें राष्ट्रीय स्तर पर चयनित 13 टीमों में आज जयपुर में होने वाले कार्यक्रम में भाग लेंगी। यह जानकारी आई क्रिएट के अंतरराष्ट्रीय संस्थापक हर्ष भर्गवा ने दी। उन्होंने बताया कि कार्यक्रम के तहत इस साल पूरे देश से 1500 विद्यार्थियों ने प्रशिक्षण प्राप्त कर एक बिजनेस प्लान बनाया था। संस्थागत एवं क्षेत्रीय प्रतियोगिताओं में जीतकर 13 अंतिम प्रतियोगी जयपुर में होने वाले 'बिजनेस प्लान प्रतियोगिता' में शामिल होंगे। इन युवाओं के बिजनेस आईडिया ग्रीन बिल्डिंग कलिंग सर्विस, फोटो स्टूडियो, बुटीक हस्तकला एवं सिल्क क्राफ्ट, पोपकोर्न वेनिडिंग जैसे पारम्परिक नवीन क्षेत्रों से संबंधित है। उन्होंने कहा कि इस प्रतियोगिता में पहला स्थान प्राप्त करने वाले विजेता को न्यूयार्क जाने का सुअवसर प्राप्त होगा।

'चैजिंग द माइंड सेट कार्यक्रम' प्रतियोगिताफरवरी को | Ajmernama

http://ajmernama.com/rajasthan/105701

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### "चैजिंग द माइंड सेट कार्यक्रम" प्रतियोगिताफरवरी को

by associate

January 31, 2014



आई क्रिएट इंडिया द्वारा पूरे देश में आयोजित 13 अंतिम प्रतियोगिता का आयोजन जयपुर में हुआ है। प्रतियोगिता में देशभर से चयनित 13 टीमों में आज जयपुर में होने वाले कार्यक्रम में भाग लेंगी। यह जानकारी आई क्रिएट के अंतरराष्ट्रीय संस्थापक हर्ष भर्गवा ने दी। उन्होंने बताया कि कार्यक्रम के तहत इस साल पूरे देश से 1500 विद्यार्थियों ने प्रशिक्षण प्राप्त कर एक बिजनेस प्लान बनाया था। संस्थागत एवं क्षेत्रीय प्रतियोगिताओं में जीतकर 13 अंतिम प्रतियोगी जयपुर में होने वाले 'बिजनेस प्लान प्रतियोगिता' में शामिल होंगे। इन युवाओं के बिजनेस आईडिया ग्रीन बिल्डिंग कलिंग सर्विस, फोटो स्टूडियो, बुटीक हस्तकला एवं सिल्क क्राफ्ट, पोपकोर्न वेनिडिंग जैसे पारम्परिक नवीन क्षेत्रों से संबंधित है। उन्होंने कहा कि इस प्रतियोगिता में पहला स्थान प्राप्त करने वाले विजेता को न्यूयार्क जाने का सुअवसर प्राप्त होगा।

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01 Feb 2014

दैनिक नवज्योति

## बिजनेस प्लान प्रतियोगिता आज से

जयपुर, शनिवार, 1 फरवरी 2014

आई क्रिएट इंडिया की ओर से छात्र-छात्राओं को बिजनेस शुरू करने में सहयोग प्रदान करने के लिए आयोजित नेशनल बिजनेस प्लान प्रतियोगिता शनिवार से संस्कार स्कूल में शुरू होगी।

जिसमें 40 संस्था के नाम से प्रतिभाग एवं प्रथम स्थान पर जीतने वाले विद्यार्थी को न्यूयार्क जाने का अवसर प्रदान किया जाएगा।

सीखाया जाएगा और वह एक सीएसएस डिवेलपमेंट करके 'चैजिंग द माइंड सेट कार्यक्रम' का प्रतिभाग एवं प्रथम स्थान पर जीतने वाले विद्यार्थी को न्यूयार्क जाने का अवसर प्रदान किया जाएगा।

उन्होंने बताया कि अब तक आई क्रिएट की ओर से देशभर में 1,500 से अधिक विद्यार्थियों को प्रशिक्षण दिया जा चुका है और प्रशिक्षण ग्रीन बिल्डिंग में दिया जा रहा है। इसमें बिजनेस कैसे शुरू करें व इसकी योजना, 40 घंटों का विशेष प्रशिक्षण और जॉब क्रिएट टेस्ट होता है।



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The Chief Guest and Judge on the 1<sup>st</sup> Feb Morning was Mr. Dilip Baid, of Dilip Industries Pvt Ltd and Mr. Harsh Bhargava- President -I Create Inc.

Message from Shri. Vineet Joshi- Chairman of CBSE Board was read out.



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Contestants, from various States of India. Winners all,-from West Bengal, Gujarat, Rajasthan, Uttar Pradesh, Maharashtra, Goa, Karnataka. Having won at the Regional level, these Thirteen (13), came together at the Pink City to participate in the 8<sup>th</sup> National level Business Plan Competition.

Their ideas ranged from Creche & Activity- to Uthpaadan, to Designer Sarees, Handicrafts, Green Building, Silk & Crafts, Traditional Fab Expression, Nutrition on Wheels, Customized Branded Bread, Complete Residential Cleaning Service, Designer Boutique to Popcorn Vending and Photography . Very innovative and exhaustive.

The participants were-

Anish Roy	I Create Foundation- West Bengal- Creche & Activity
Debayan Nag	I Create Foundation- West Bengal- Photography
Megha A Parmar	I Create Banyan City, Vadodara - Uthapadaan
Vrunda Patel	I Create Banyan City, Vadodara - Designer Sarees
Sakshi Goswami	I Create Ujhani, Uttar Pradesh - Handicrafts
Shanshak Sharma	I Create Rajasthan - Green Building
Nithin G. Tom	I Create Vishwas, Karnataka - Silk & Crafts
Sushma Dhulkhed	I Create Hubli - Traditional Fab Expression
Disha D Juwarkar	I Create Goa - Nutrition on Wheels
Neelima Dias	I Create Goa - Customized Branded Bread
Riddish Panchigar	I Create Goa - Residential Cleaning Service
Ashwini Joshi	I Create Safar, Mumbai - Designer Boutique
Mufaddal Khamgaonwala	I Create Safar, Mumbai - Popcorn Vending



Each one presented their plan with confidence, flair and could answer questions from the judges with ease as they knew their business plan thoroughly.

The Judges- Mr. Harsh Bhargava & Mr. Dilip Baid had a hard challenging time deciding on the winners

The anxiety prolonged till the evening .At Cheel Gadi Restaurant,, the awards were finally announced

**Sakshi Goswami** of I Create Ujhani, and her business idea being ' Handicrafts' won the all sponsored trip to New York to attend the NFTE Gala Event in April.

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Sushma Dhulkhed( Traditional Fab Expression) from I Create Hubli & Disha D Juwarkar(Nutrition on Wheels from I Create Goa won the Second Prize

Nithin G. Tom(Silk & Crafts) from I Create Vishwas Karnataka, Riddhish Panchigar from I Create Goa ( Residential Cleaning Service) , Mufaddal Khamgaonwala, from I Create Safar, Mumbai( Popcorn Vending ) Megha A Parmar( Uthpaadan) and Vrunda Patel( Designer Sarees) from I Create Banyan City, Vadodara won the Third Prize

**I Create recognized Sandeep Sethi- Master Trainer from I Create Rajasthan as “Ambassador- at- Large” for spreading the Mission and Message of I Create India Subha Das Mollick Master Trainer from I Create Foundation, was recognized as Ambassador West Bengal**

**Anjana Tandon of I Create Rajasthan was awarded the “National Entrepreneurship Educator “and will be accompanying the First Prize Winner to New York.**

The prizes were given away by the Chief Guest of the Awards Evening– Dr. KV Raju, Professor& Head- Centre for Ecological, Economics & Natural Resource- Institute for Social & Economic Change (ISEC) Bangalore.

A Cultural Program was held in the evening. School Students accorded the invitees a traditional welcome. Colorful dance program were performed which everyone enjoyed the chillness in the air and the participants went back to look forward to the Tour of Jaipur, the next day.

The I Create family took on serious business at the Leadership Meeting on the 2<sup>nd</sup> February

From the Evolving Model of I Create to the Way Forward was discussed and it was an experience that was unforgettable.

It was announced that the 2015 NBPC- the 9<sup>th</sup> would be held at Bengaluru on the 31<sup>st</sup> January.

### **Highlight**

On the 20<sup>th</sup> February a team of Team of two young women- Ms. Deepti & Guneet from TATA visited I Create Rajasthan centre to meet with women of Sanganer who were trained by ICR and then provided with Finance and Mentored to set up and run their business. Following their visit they had this to say through an email sent to ICR- We have reproduced the same below-

*"We would like to express our gratitude for taking out time from our busy schedule to show us the Sanganer village with Gopal Singh of I Create. The CMS program and Entrepreneurship program through AEWs is not only a means of providing financial independence to the women and youth, but has also made them more confident, increased awareness levels, more decision making powers and empowerment in all walks of life. The difference in the behaviour of a woman who has a successful enterprise and one who isn't financially independent is stark.*

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*The program doesn't look at only sustainable livelihood for one woman but at sustainable community livelihood generation turning women from earners to job creators. Imparting entrepreneurship training is integral and has to be supplemented with skill training.*

*It would be an immense opportunity for skill training organizations to tie up with our organization to create a structure where both can be imparted."*

We at I Create are trying very hard to reach out to the marginalized and try to help and hand hold them and when we receive such encouraging feedback, you know that a job is well done.

Okay folks,that's all for now. More news will follow soon...